



ENTITY 9: New municipality name identification process

Request for proposal

The members of the transition committee of the new Entity 9 composed of the Village of Charlo, the Town of Dalhousie as well as the following local service districts: Dalhousie Junction LSD, Point La Nim LSD, a portion of the Dalhousie LSD (85%), a portion of Chaleur LSD (40%) invite you to submit a proposal for the name of the new municipality.

A form for this purpose is available by sending an email to yves.gagnon@gnb.ca or by visiting the municipal offices of the Village of Charlo and the Town of Dalhousie.

Please note that this is not a competition and that the committee may decide to retain or not to retain a proposed name, or to use other techniques for the identification of names for the new municipality. It is also possible that a second stage of the selection process could be considered by the members of the transition committee.

All name submitters must complete the form developed for this purpose and will be required to provide the reasons for the suggested name in writing (maximum 300 words) by April 19, 2022, by email or by dropping in the boxes located in the municipal offices.

The following evaluation criteria may be used by the transition committee:

Evaluation criteria
Name that can be pronounced well in both official languages of NB
Name that is respectful to First Nations
Name that promotes sports, culture, and tourism
Name that is not used in another municipality or region in NB
Name that creates dynamism for the new municipality
Name that is easy to pronounce by all citizens
Name that promotes economic and community development
Name inspired by the fauna or nature of the region
Name that does not make a direct link with religion
Name inspired by our heritage
Name inspired by a geographical location

We thank you in advance for your submission. We expect to announce the successful name by early May 2022.

Yves Gagnon, PMP, ICD.D / IAS.A

Facilitateur de la transition / Transition Facilitator

Réforme de la gouvernance locale / Local Governance Reform

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